



## **TERMS OF REFERENCE**

*United Pro LGBT cause in Albania* is looking for an expert or a team of experts to develop a MOOC platform (massive open online course), that will train media practitioners to a higher ethical standard.

### **GENERAL INFORMATION**

Project: *LGBT inclusion without discrimination*

Region: *Albania*

Type of contract: *Service Contract*

Deadline for applications: 25 June 2021

### **BACKGROUND**

This project is supported under Dignity Advocacy Grant of ILGA Europe. The name of the project is *LGBT InclusiON without discrimination*, and it is being implemented by United Pro LGBT cause.

Through this intervention we aim to address online hate speech through empowering journalists to work on this issue based on the results of our research done in recent years, and at the same time to raise awareness on importance of language used in digital spaces and its impact to decrease incitement to hatred and hate crime via social media.

### **THE PROJECT**

This project includes:

Creation of online training platform, conceived like a MOOC/Online Classes platform, where the journalists and other professionals, can join and attend self-paced trainings on LGBTI issues, ethical media.

### **THE ASSIGNMENT**

Creation of an online training platform, integrated within Historia-Ime. We want to introduce an online training platform, conceived like a MOOC/Online Classes platform, where students of journalism can join and attend self-paced trainings on our usual topics, and new ones that we are planning to introduce.

This platform, will be developed by us, and will be shared with all interested parties, who would want to train themselves or build their capacities on terms of LGBTI+ issues, their rights, their media portrayal, hate speech and discriminatory language, legal mechanisms that offer protection for marginalized groups in society etc.

This platform can be further developed, aiming to reach new audiences, like students, professors, legal professionals, new service providers and so on.

### **DELIVERABLES**

- Animation board and development idea regarding the topic of hate speech;
- 4 animated videos that help audience understand that hate crime speech to hate crimes;



## **PAYMENT**

The payment will be done in one instalment after the submission of the final approved 4 videos. The fixed all-inclusive gross fee for developing 4 animated videos is up to 2,500 Euros.

## **REQUIRED COMPETENCIES AND QUALIFICATIONS**

The applicant can be an individual or a team.

Applicants who have experience in developing similar videos on the similar topics as of this call will be given advantage in the selection process.

### *Competencies:*

- Proven track record of working with animated videos
- 5 years + experience
- Portfolio of previous works

### *All interested applicants must send:*

- CV
- Proposed Financial Offer
- Letter of Expression of Interest
- List of similar works done previously by the expert/team of experts

All required documents should be send at our e-mail address or by post in the following addresses:

*Via e-mail:* [prolgbtalbania@gmail.com](mailto:prolgbtalbania@gmail.com),

*By post:* Pro-LGBT/Historia Ime, Rruga Mine Peza 208, 2/13, Tirana

Deadline: June 25<sup>th</sup>, 2021.