



TERMS OF REFERENCE

United Pro LGBT cause in Albania is looking for an expert or a team of experts to develop a MOOC platform (massive open online course), that will train media practitioners to a higher ethical standard.

GENERAL INFORMATION

Project: *LGBT inclusion without discrimination*

Region: *Albania*

Type of contract: *Service Contract*

Deadline for applications: *25 June 2021*

BACKGROUND

This project is supported under Dignity Advocacy Grant of ILGA Europe. The name of the project is *LGBT InclusiON without discrimination*, and it is being implemented by United Pro LGBT cause.

Through this intervention we aim to address online hate speech through empowering journalists to work on this issue based on the results of our research done in recent years, and at the same time to raise awareness on importance of language used in digital spaces and its impact to decrease incitement to hatred and hate crime via social media.

THE PROJECT

This project includes:

Creation of online training platform, conceived like a MOOC/Online Classes platform, where the journalists and other professionals, can join and attend self-paced trainings on LGBTI issues, ethical media.

THE ASSIGNMENT

Creation of an online training platform, integrated within Historia-Ime. We want to introduce an online training platform, conceived like a MOOC/Online Classes platform, where students of journalism can join and attend self-paced trainings on our usual topics, and new ones that we are planning to introduce.

This platform, will be developed by us, and will be shared with all interested parties, who would want to train themselves or build their capacities on terms of LGBTI+ issues, their rights, their media portrayal, hate speech and discriminatory language, legal mechanisms that offer protection for marginalized groups in society etc.

This platform can be further developed, aiming to reach new audiences, like students, professors, legal professionals, new service providers and so on.

DELIVERABLES

- Inception of web design to include MOOC platform;
- Create and design the online training platform;
- Development of the platform
- Providing and covering costs for host of website and SSL Certificate



- Training staff of Historia Ime to modify, upload, manage the MOOC courses to insure sustainability.
- Maintain and update the website regularly.

PAYMENT

The payment will be done in one instalment after the submission of the final approved version of the MOOC. The fixed all-inclusive gross fee for developing the platform is up to 4,000 Euro.

REQUIRED COMPETENCIES AND QUALIFICATIONS

The applicant can be an individual or a team.

Competencies:

- Proven track record of working in web development

All interested applicants must send:

- CV
- Proposed Financial Offer
- Letter of Expression of Interest
- List of similar works done previously by the expert/team of experts

All required documents should be send at our e-mail address or by post in the following addresses:

Via e-mail: prolgbtalbania@gmail.com,

By post: Pro-LGBT/Historia Ime, Rruga Mine Peza 208, 2/13, Tirana

Deadline: June 25th, 2021.

Applicants who have experience in developing similar documents on the similar topics as of this call will be given advantage in the selection process.